



বাংলাদেশ অস্ট্রেলিয়া এসোসিয়েশন ক্যানবেরা

Bangladesh Australia Association Canberra Inc

Registration No. 1624, ABN 3061 3536 355

GPO Box 2152, Canberra ACT 2601

Website: www.canberrabashi.org.au

Date: 01/06/2023

Dear Concern

Re: BAAC Financial Sponsorship Proposal

The Bangladesh Australia Association Canberra (BAAC), Inc is an integral part of the Canberra multicultural community representing Canberrans of Bangladeshi origin. For more than two decades the Association has been a strong participant in Canberra's multicultural life and has actively promoted cultural diversity and harmony in the Canberra community.

The Association's yearly calendar of event includes celebrations of Bangladeshi national holidays as well as picnics, barbeques, and other social gatherings. In addition to a regular schedule of events, the Association also sponsors the Bangla Language and Cultural School and Bangla Radio. The Association is a not-for-profit organisation funded mainly through yearly membership subscriptions and occasional grants from the ACT Government. Administrative responsibility for the Association is rotated amongst community members on a financial year basis.

OUR UPCOMING EVENTS:

Bangladesh Night: Saturday – 2nd September 2023

Every year BAAC hosts a formal annual dinner to celebrate "Bangladesh Night". This year BAAC EC has scheduled the event on Saturday 16th September. This event demonstrates the community spirit where we all gather to meet and greet each other. On this special occasion we will collect donations for those who are facing financial challenges to access basic healthcare and other basic services in Bangladesh e.g., food, education, health, shelter, and well-being. We usually have 250-300 participants at the event.

Sports Events:

1. Dad vs Son Cricket Tournament – Saturday - 24 June 2023
2. Community Badminton Tournament – Saturday – 15 July 2023
3. Community Soccer Competition – Sunday - 30 July 2023 (Proposed)

Sponsorship Options:

1. Title Sponsorship \$5000.00 – All offered items below.
2. Gold Sponsorship \$3000.00 – Offered Items 1-7
3. Silver Sponsorship \$2000.00 – Offered items 1-6
4. Single Event Sponsorship \$1000.00 – Promotion through relevant event materials including Email, Facebook, and Website e.g., BD Night, Sports event.

What BAAC is offering:

1. Unique captive audience of affluent community to promote your business on the ground.
 - a. Exclusive booth to promote products and services, share information etc.
 - b. Promote through communication material such as X-banners.
2. Promote your business in its website for 120 days.
3. Social media platforms and all promotional materials for 90 days.
4. Two Complimentary BAAC memberships
5. Two Complimentary Entry Passes at the Bangladesh Night
6. Promote your business in our yearly newsletter – to be distributed on 2nd Sep. 2023
7. Promote your business through BAAC’s email (monthly one email)
8. MC will mention about your business/company/products/services.
 - a. Tittle Sponsor may be invited on stage to promote business (5-mins.)

We are running out of sponsorship options very quickly - first movers will get the best value. Look forward to your participation in this highly successful annual program of BAAC.

Sponsorship Agreement: please tick on your preferred sponsorship item below:

Tittle Sponsorship/Gold/Silver/Single Event

Sponsorship Offer Accepted by:

Signature: _____ Name: _____ Date: _____

Please sign and send back to bangladeshassociationcanberra@gmail.com

BAAC Bank Details: Account Name: Bangladesh Australia Association Canberra Inc.

BSB: 082968. ACCOUNT: 392069356.

****Payment to be made within 7 (seven) days of acceptance of the offer.***

Warm Regards

Mohammed Tareq

Mohammed Tareq, President BAAC - 2022-23

M: 0469 227 816 E: bangladeshassociationcanberra@gmail.com

